

PARTNERSHIP OPPORTUNITIES



PACKAGE MAIN SPONSOR

Main sponsor

20,000€

- Involvement in conference program
- Company spokesman featured in marketing newsletter (>10.000 industry names)
- Possibility to show promotion film about company at the conference
- Exhibition space (space: to be discussed)
- Branding throughout the event
- Branding on marketing material
- Logo in promotional campaigns event (print)
- Logo in marketing newsletter(>10.000 industry names)
- Prominent branding on event signage
- Access to delegate database
- 5 delegate passes (value 1.150€ p/pass)
- 100 word profile and big logo on website
- Logo in DNA2009 program flyer
 - Option: exclusive branding on conference material (data stick, badges, etc)
 - Option: exclusive branding of one event (lunch, drinks etc)



PACKAGE SUPPORTING SPONSOR

Supporting Sponsor

10,000€

- Exhibition space (2x3m)
- Branding throughout the event
- Branding on marketing material
- Logo in promotional campaigns event (print)
- Logo in marketing newsletter(>10.000 industry names)
- Branding on event signage
- Access to delegate database
- 3 delegate passes (value 1.150€ p/pass)
- 100 word profile and logo on website
- Logo in DNA2009 program flyer

+ choose one supplemental sponsorship opportunity :

- Sponsorship of one session
- Delegate bag¹;
- Delegate delegate USB-stick¹ or
- Delegate badge/lanyard¹

¹ does not include the cost of the item itself



PACKAGE DEMO SPONSOR

Demo Sponsor

10,000€

- One demo session at DNA2009
- Exhibition space (2x3m)
- Branding throughout the event
- Branding on marketing material
- Logo in promotional campaigns event (print)
- Logo in marketing newsletter(>10.000 industry names)
- Branding on event signage
- Access to delegate database
- 3 delegate passes (value 1.150€ p/pass)
- 100 word profile and logo on website
- Logo in DNA2009 program flyer



PACKAGE EXHIBITOR

Exhibitor package

5,000€

- Exhibition space (2x3m)
- Branding throughout the event
- Branding on marketing material
- Logo in promotional campaigns event (print)
- Logo in marketing newsletter(>10.000 industry names)
- Branding on event signage
- 1 delegate pass (value 1.150€ p/pass)
- 100 word profile and logo on website
- Logo in DNA2009 program flyer



EVENT PACKAGES

Lunches :

There are two delegate lunches. During lunch, your company's logo will appear on the conference plasma screens (exclusive sponsor). Your lunch will be announced by the host ('sponsored by...'). Your company's name/logo will be featured in the (website) agenda. You can give the lunch a personal touch by delivering company promotion material (branded napkins, etcetera) and company information can be presented on the lunch tables.

One lunch:	3,000 €
Both lunches:	5,000 € ¹

Coffee breaks :

During the coffee breaks, your company's logo will appear on the conference plasma screens (exclusive sponsor). Your coffee breaks will be announced by the host ('sponsored by...'). Your company's name/logo will be featured in the (website) agenda. You can give the breaks a personal touch by delivering company promotion material (branded napkins, etcetera) and company information can be presented on the coffee tables.

Two coffee breaks (day 1 or day 2):	3,500 €
Four coffee breaks (day 1 and day 2): :	6,000 € ¹

Cocktail reception (day 1) :

At the end of day 1 we offer the opportunity for a sponsored cocktail reception. This is an outstanding event for networking in a relaxed setting, and a great opportunity for getting your brand out there in a highly visible way. During the cocktail party, your company's logo will appear on the conference plasma screens (exclusive sponsor). The reception will be announced by the host ('sponsored by...'). Your company's name/logo will be featured in the (website) agenda. You can give the cocktail reception a personal touch by delivering company promotion material (branded napkins, etcetera) and company information can be presented on the tables.

Cocktail reception	5,000 € ¹ and ²
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¹ does include 1 delegate pass

² does not include the cost of the event itself



DELEGATE RELATED PACKAGES

Delegate check-in : **4,000 €¹⁺²**

Be the first sponsor to have your brand put before delegates as they sign in and register for the conference! As delegates arrive, they will make their way to the registration desk. They will be given their delegate badge, a delegate bag and, a special corporate gift from your organization. In this way, your item is sure to be noticed. It can be a bottle of wine from your country, a boxed pen, a mug for the coffee breaks, whatever you feel best represents your organization. Outfit of reception staff can be customized too.

Delegate badge/lanyard : **4,000 €¹⁺³**

Have your organization's name and logo on the badge worn by all delegates throughout the conference.

Delegate bag : **5,000 €¹⁺³**

Have your organization's name on the one bag all delegates will receive and use throughout the conference.

Delegate USB stick : **4,000 €¹⁺³**

Have your company's name on the USB stick containing all the DNA2009 presentations. Every delegate will receive a stick at registration. Guaranteed visibility, also after the event.

¹ does include 1 delegate pass

² does not include the cost of the event itself

³ does not include the cost of the item itself



DELEGATE RELATED PACKAGES

Delegate bag inserts : **1,500 € ²**

We will make it possible for sponsoring organizations to get their "goodies" placed in the delegate bags. We are focusing on gift or useful business items, and discourage the placement of company literature. DVDs and/or CDs are also possible.

Delegate room drop : **1,500 € ³**

Leave a (personalized) gift in the delegate's hotel room.

Delegate pens and pads : **2,500 € ³**

Give each delegate your branded pad and pen at the start of the conference and make sure that your brand is visible throughout the sessions.

¹ does include 1 delegate pass

² does not include the cost of the event itself

³ does not include the cost of the item itself

